



Management Bio

Joseph Sun, Chief Executive Officer

Joseph has molded e21 into a leader in integrated cross-cultural marketing and e-business applications. Joseph started e21 after more than ten years as a software developer, vice president, programmer, software project manager, project director, and marketing director. His vision for e21 combines comprehensive cross-cultural marketing solutions with technological expertise to provide clients with a full range of marketing services. Under his leadership, e21 has developed an innovative mix of technology, creativity, and strategic resources to serve both Fortune 500 companies and smaller, emerging enterprises in both the US and Asia.

Joseph completed his BS in computer science at Chico State University and his MS in electronic engineering at Santa Clara University. He graduated as a member of the prestigious National Honor Society of Computer Science.

Jessica Lo, Sr. Vice President, Global Operations

Jessica currently oversees all corporate administration and strategic corporate planning on a worldwide operations level. Jessica is responsible for establishing and automating international processes, guidelines, and strategies for all accounting/financial activities, including sales forecasts, financial statements, budgeting, cash management, and business controls. Having worked for e21 over 11 years, Jessica brings to e21 a comprehensive knowledge base and familiarity with the sales and marketing industry. Jessica has a BA in Finance from National Taiwan University.

Agnes Liu, Vice President, Asia Pacific Business

Prior to joining e21, Agnes held executive positions in public relations and marketing at Digital (DEC), Sampo Technology Corp., Sampo Corporation, and Intel. She has nearly ten year's experience as a client so she understands the need for service, expert execution, and results. With over 18 years of business experience, Agnes is extremely knowledgeable and well connected with the Taiwan IT industry.

Culsin Li, Vice President, Asia Pacific Trade Show Business

Culsin offers over a decade of experience in integrated marketing in the Greater China region. As founder of e21 Hong Kong and General Manager of the South China region, she oversees the overall business development and strategic planning for this office. Macromedia, IBM, Intel, SUN, Siebel, Computer Associates, Solidworks, Microsoft, Symantec and Veritas are some of the well-known companies that have benefited from her service. Prior to joining e21 MagicMedia, Culsin served key marketing positions at IDG World Expo Asia Ltd., a subsidiary of one of the world's largest information service providers, International Data Group, Inc, and the Swank Shop, a leading Asian high fashion retailer.