



Fact Sheet

Profile

e21 is a full-service public relations, marketing communications, and Web development agency that specializes in helping companies develop and grow markets both in the U.S. and Greater-China through the use of integrated marketing communications programs tailored for each individual client. Headquartered in Silicon Valley with offices in Beijing, Shanghai, Guangzhou, Chengdu, Hong Kong, and Taipei, e21 is uniquely positioned to use its expertise in creative, exhibition / event management, PR, online promotion, and Web development to assist companies in both Asia and the U.S.

Milestones

e21 was founded in 1989 at Silicon Valley. In 2000, e21 acquired Asia-based MagicMedia to offer global marketing communications services in both Asia and the US.

Management

Joseph Sun, Chief Executive Officer
Jessica Lo, Sr. Vice Present of Global Operations
Agnes Liu, Vice President of Asia Pacific Business
Culsin Li, Vice President of Asia Pacific Trade Show Business

Clients

Intel, IBM, Google, Texas Instrument, 7-Eleven, Nike, FedEx, TSMC, Canon Communications, Hong Kong Printed Circuit Association (HKPCA), Philips, and China Auto

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